Smarketers.jobs - Task #31658

#284 - Proof of Concept A/B Testing of different pricings

20/05/2021 10:49 - Hryhorii Sirenok

Статус: Backlog Дата начала: 20/05/2021

Приоритет: Normal Дата завершения:

Назначена: Готовность: 0%

Категория: Оценка 0.00 час

трудозатрат:

Спринт: Backlog Estimated

Responsible QA: Version:

QA Notes: Please enter here checklist with Second developer:

testcases:

Issue from customer: HeT

Описание

Is it possible that we A/B test different pricing plans for different landing pages?

Example:

smarketer.Jobs (Current version) => Basic Pricing 16€

Smarketer.Jobs/LP-A => Basic Pricing 30€ Smarketer.Jobs/LP-B => Basic Pricing 20€

Requirements:

the different pricings and landing pages are completely be separated at Landing Pages and logged-in user accounts that means that users from LP A can't see and select plans from LP B

История

#1 - 22/10/2021 11:10 - Hryhorii Sirenok

- Параметр Спринт изменился с Sprint 5 на Backlog Estimated

10/05/2025